As thousands of dentists, hygienists, assistants and technicians descend on the “City by the Bay” this week to attend CDA Presents, a world-class lineup of speakers, sessions and exhibits awaits at the Moscone Center. More than 14,000 dental professionals are expected to attend this week’s biannual convention of the California Dental Association. The three-day convention will feature more than 150 educational courses and 375 exhibitors demonstrating the latest techniques and innovative products and services for dentists.

Today’s educational schedule continues with workshops, lectures and sessions on a wide variety of topics, ranging from sleep apnea to endodontics to CDT code changes. Interactive events and parties take place today.

By Sierra Rendon, today Staff

Educational opportunities abound at the CDA Presents this week, including everything from hands-on workshops to free lectures on the exhibit hall floor.

Today’s schedule continues with topics ranging from sleep apnea to dental implants. Here are a few highlights of the day’s offerings:

- “Diagnosis and Treatment Challenges of Periodontal Diseases,” 8–10:30 a.m., with Dr. David A. Little in Moscone South 310. This session will feature more than 150 educational courses and 375 exhibitors demonstrating the latest techniques and innovative products and services for dentists.

- “The Erosion Explosion – Effects of a Modern-Day Witch’s Brew,” 1:30–4 p.m. with Dr. Peter S. Warshawsky in Moscone South 307. Here, you’ll learn about the different diagnostic categories of periodontal diseases.

- “Implant Dentistry: Enhancing Diagnosis, Case Acceptance and Outcomes,” 11:30 a.m.–2 p.m. with Dr. Peter S. Warshawsky in Moscone South 307. Here, you’ll learn about the different diagnostic categories of periodontal diseases.
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including the Wine FUN-damentals at 4 p.m. and the CDA Party at the California Academy of Sciences at 7 tonight.

Meanwhile, if you came to the CDA Presents intending to purchase new products and technology, one of the exhibiting companies is sure to have exactly what you need. In fact, several exhibitors are showcasing new products at this show.

Here is a sampling of products you may want to check out:

• Get Weave: Have you ever wished your phone service could sync with your dental software? Swing by booth No. 639 and find out what it means to “Get Weave.” This software seamlessly integrates with your dental practice management software and replaces your current phone provider, giving you unlimited lines, unlimited long distance and unlimited local calling, all in one convenient package.

  - Whitening in five minutes: Here at CDA Presents, Philips introduces its newest whitening product, the Philips Zoom QuickPro varnish. Two years in development, the five-minute dental office procedure has a two-layer technology. The patient leaves the office after the procedure and, 30 minutes later, brushes or wipes the film off his or her teeth. During the company’s two years of research, only one out of 44 patients noted sensitivity, according to Philips. Development has shown that patients’ teeth could look up to four shades whiter after the five-minute, in-office procedure, the company noted. Philips has started taking orders at CDA Presents, and live demonstrations will occur at the ADA meeting in San Antonio in October. The product will list for just under $45 for practices (minimum of six units), and the company suggests a price of just under $125 for patients.

  • DEXIS for Mac: Also launching here at CDA, DEXIS has released its Mac-based dental imaging software, DEXIS Mac. This software integrates the true functionality of Apple products with the functionality of the DEXIS imaging system. DEXIS Mac is easy to use, intuitive and streamlined. The quad view and quad control custom interface offers fewer and more meaningful buttons in logical groupings and functions. Visit the booth (No. 1802) for a test drive of DEXIS Mac, including how it interfaces with the DEXIS go and DEXIS photo apps.